



Pioneering a Greener IT Landscape with Stratodesk NoTouch

E-book



The Urgency of Sustainable IT Solutions

Did you know that the world produces 50 million tonnes of e-waste each year, with this number growing by 5% annually?



As environmental sustainability becomes essential, businesses worldwide are looking to reduce their carbon footprints and minimize IT waste. Environmental awareness has shifted from a "nice-to-have" to a "must-have" in IT, with Enterprise Strategy Group citing sustainability as the most important consideration in endpoint device purchasing.

Stratodesk NoTouch is leading the charge with eco-friendly IT solutions that repurpose and maximize existing hardware.

The Environmental Impact of IT

The IT industry, essential to our daily lives, is also a major contributor to energy consumption and electronic waste. Power-intensive traditional computing devices stress our energy resources, and older hardware often ends up in landfills, further harming the environment.

Stratodesk addresses these issues head-on by transforming how organizations approach IT.



Stratodesk's Vision for Sustainability

Stratodesk is a leader not only in secure endpoint computing but also in sustainable IT practices. For Stratodesk, sustainability is integral to IT strategy—not an afterthought. Here's how Stratodesk is pioneering sustainable IT practices:

Repurposing Devices for Extended Use

Instead of discarding old hardware, Stratodesk's software breathes new life into devices, turning them into modern, efficient endpoints. This approach reduces IT waste and contributes to a lower environmental impact.

Reducing Power Consumption

Stratodesk's NoTouch OS requires minimal processing power on endpoints. Intensive tasks occur in the cloud or on-premises data centers, meaning that endpoint devices use significantly less energy. The NoTouch Center management platform also optimizes power use across devices, helping organizations cut costs and reduce their carbon footprint.

Leveraging Cloud and Remote Computing

By centralizing resources through robust VDI solutions, Stratodesk enables energy-efficient IT operations. Organizations can consolidate computing power in data centers, reducing on-site power needs and resource consumption.

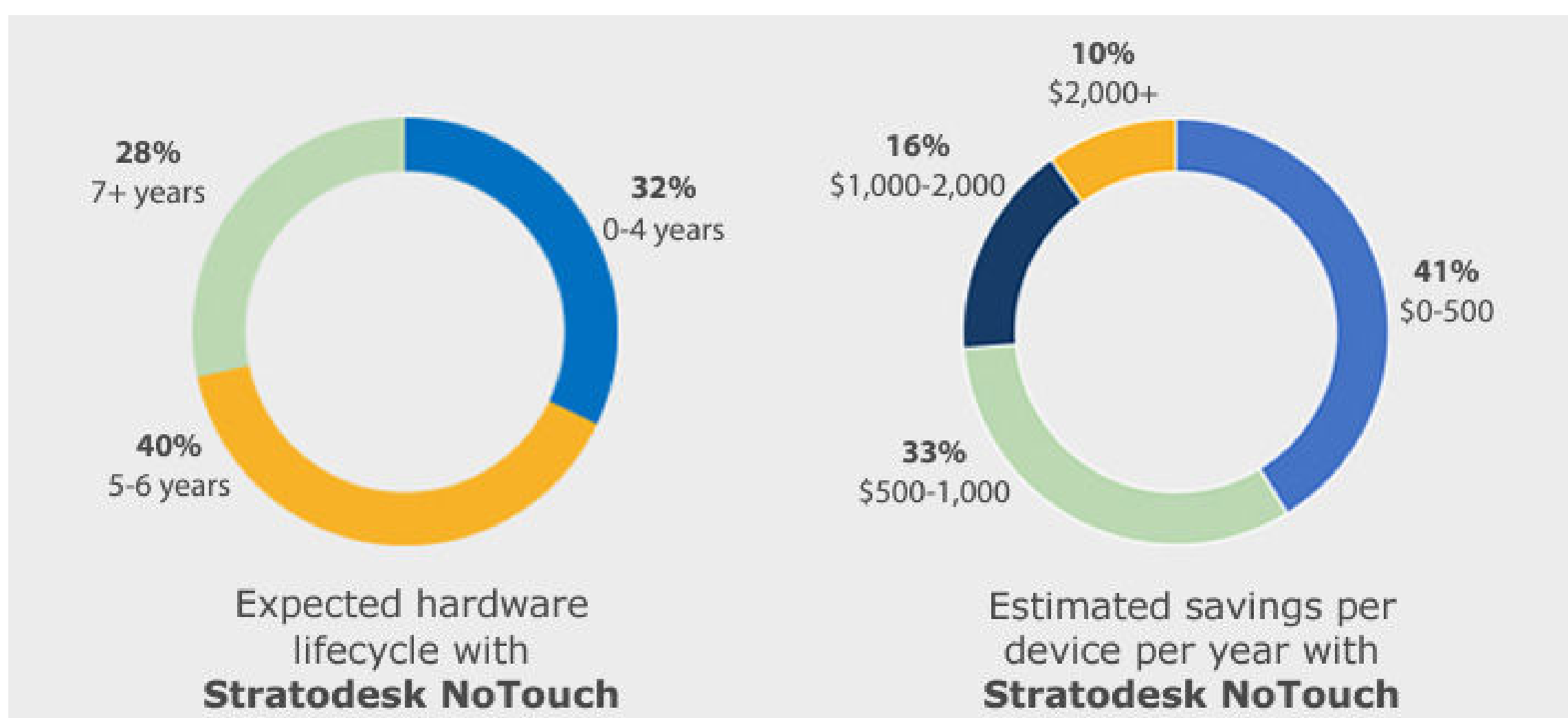
Cost Savings and Resource Efficiency

For businesses, sustainability means more than just environmental responsibility—it's also about saving valuable resources. Stratodesk helps organizations achieve both by repurposing hardware and optimizing power use, allowing for more efficient capital and operational expenditures.



Meeting Sustainability Goals: A Must for Companies

Sustainability is especially critical for public companies, where it impacts reputation, shareholder value, and long-term viability. Today, shareholders and investors prioritize companies with sustainable practices, seeing them as better prepared for regulatory and market changes. By adopting eco-friendly IT solutions like Stratodesk's, companies can attract talent, retain loyal customers, and strengthen community ties while enhancing their market competitiveness.



Conclusion: Shaping the Future with Stratodesk

In a world facing urgent environmental challenges, businesses must adopt sustainable practices. Stratodesk is leading this shift, offering innovative IT solutions that empower organizations to minimize waste, lower costs, and reduce their carbon footprint. By reusing devices, cutting power consumption, and adopting cloud computing, Stratodesk is paving the way for a sustainable IT future.

Join us on this journey toward a greener IT landscape—[start your free trial](#) of Stratodesk NoTouch today

www.stratodesk.com

